

For Immediate Release

March 22, 2018

TAHOE TRUCKEE ELECTRIC VEHICLE POKER RUN CELEBRATES EARTH DAY, APRIL 21

(Lake Tahoe, CA/NV) – Electric vehicle drivers can celebrate Earth Day while taking a poker run inspired scenic cruise around Lake Tahoe on Saturday, April 21. TahoeAlternativeFuels.com is hosting the free activity from 11 a.m. – 5 p.m. as part of its ongoing efforts to raise awareness of the ease and accessibility of driving plug-in electric vehicles in the Tahoe-Truckee Region. Drivers of any electric vehicle are invited to participate in the poker run, enjoy food and drink specials, free charging, and compete for prizes in best hand, worst hand and best mileage/efficiency categories.

Registration and the first card of the poker run will take place at the [Tahoe Truckee Earth Day Celebration](#) at the Village at Squaw Valley, in the Tahoe Regional Planning Agency booth at 11 a.m. Then it's off to downtown Truckee for the second stop in the poker run at the train depot's charging lot. Hosted by the Town of Truckee and Tahoe Donner Public Utility District, this stop offers free charging, give-aways, and plenty of nearby points of interest to peruse.

After cruising through scenic mountain meadows and alpine forests to North Lake Tahoe, poker run participants will traverse the East Shore of Lake Tahoe to their next stop: Coachman Hotel in South Lake Tahoe. This third stop of the poker run will feature appetizers and wine tasting (for those who wish to imbibe) in the Coachman's well-appointed lobby, and a chance for drivers to stretch their legs or play some lawn games in the luxurious yet rustic patio area. Free charging will also be available, courtesy of hotel.

Up next, the poker run's fourth stop will be at one of Lake Tahoe's newest fast-charge stations. This EVGO station is located in the Raley's Shopping Center Aisle 1 gas station, at the intersection of US Highway 50 and 89 in South Lake Tahoe. By now, participants' poker hands will be shaping up, and a celebratory stop at nearby breweries or tap houses may be in order.

The last leg of the drive will take participants up the West Shore of Lake Tahoe, who can stop to enjoy some of the region's most photographed areas, like Emerald Bay, before arriving at the Resort at Squaw Creek for the final card of the poker run. The event will conclude at the charging station adjacent to the property, and drivers can then head inside to present their poker hand for prizes and share stories from the road.

This event is made possible by funding from the Tahoe Regional Planning Agency and California Energy Commission. For more information about the Earth Day Electric Vehicle Poker Run, lodging discounts for participants and more, visit TahoeAlternativeFuels.com/news-events.

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